

**International Life Sciences Institute (ILSI)
Southeast Asia Region**

ILSI Malaysia Country Committee

8TH SCIENTIFIC SEMINAR

***Food Innovation/Renovation for Healthier Food Choices –
Collaborative efforts for effective implementation***

Draft Programme

| Seminar Topics | | Speaker |
|----------------|---|---|
| 08:00 | Registration | |
| 09:00 | Opening | Mrs Yeong Boon Yee, ILSI SEA Region |
| 09:15 | Promoting healthy diets – role of food innovation and consumer education | Dr Tee E-Siong, ILSI SEA Region |
| 10:00 | Refreshment break | |
| 10:30 | Food innovation and renovation - Government perspective and expectations | Ms Rokiah Don, MOH |
| 11:15 | Food innovation and renovation : Perspectives of a Professional body | Prof Aminah Abdullah, MIFT |
| 11:45 | Food Innovation & Renovation: Success stories and key challenges | Ms Koo Pei Fern, FMM MAFMAG |
| 12:15 | Promoting healthy eating among consumers – Perspective from Nutrition Society of Malaysia | Prof Norimah A Karim, NSM |
| 12:45 | Nutrition promotion: Industries’ contributions and key considerations | Ms Koo Pei Fern, FMM MAFMAG |
| 13:15 | Lunch break | |
| 14:15 | Consuming health: Drivers of attitudes towards healthy eating and packaged foods | Prof May O. Lwin, NTU, Singapore |
| 14:45 | Consumer understanding and acceptance of healthier food choices | Mr Ch’ng Oon Teong, TESCO |
| 15:15 | Panel discussion: Collaborative approaches to effective food innovation/renovation – Viewpoints from main stakeholders: government, professional groups/academia; industry and consumer perspectives | Rokiah D, Aminah A, Norimah AK, Koo PF, Lwin MO, Ch’ng OT |
| 17:30 | End and Refreshment | |

Seminar Venue: R Studios, 2nd Floor, West Wing

Note:

ILSI = International Life Sciences Institute
MIFT = Malaysian Institute of Food Technology
MOH = Ministry of Health Malaysia
NSM = Nutrition Society of Malaysia
NTU = Nanyang Technological University, Singapore

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