

## Science and Sustainability Engagement Series



### Science and Sustainability Engagement Series 2: Palm Tocotrienols Webinar

Malaysian Palm Oil Council (MPOC), through the Science, Environment and Sustainability Division is pleased to present our science-based webinar series to update the palm oil industry stakeholders on the latest developments in the area of sustainability, environment, health and nutrition. Expert speakers in these fields will be invited to present on this platform regularly to create awareness and knowledge-building amongst industry stakeholders.

#### Webinar Series 2 Details:

Date: Wednesday, 2 June 2021

Time: 3.00 – 5.00 pm (GMT +8)

Online Platform: Zoom (registration link: <http://bit.ly/mpocwebinarseries-03>)

The marketing of tocotrienols as part of the Vitamin E is very important because palm oil is one of the major sources of natural tocotrienols which Malaysia is a major producer. There are several palm oil companies in Malaysia that are involved with tocotrienols extraction/production and they are marketing tocotrienols as a food supplement. Today, there are food products that are being fortified with palm tocotrienols to make them more nutritious. Examples of such products include tocotrienols-rich eggs and tocotrienols fortified oats cereals which are currently available in the local market. A similar application of tocotrienols could be extended to other food products in the near future which could add value to those products.

As the pioneer in palm oil technology, the Malaysian palm oil industry has developed a few patents for palm tocotrienols extraction and using these technologies, we continue to produce the largest quantity of natural palm based tocotrienols in the world. Although the downstream activity derived from tocotrienols may not be as big as palm oil production, it has the potential to become a significant business sector because of the added value impact. This event will update participants on the latest information on the health benefits of palm tocotrienols, particularly in the healthy ageing, brain and immune system.

Registration is **FREE**, so do join us now to be part of this exciting event. For further information, please contact Ms. Nooraziah ([azie@mpoc.org.my](mailto:azie@mpoc.org.my)). More event details can also be found on MPOC's website, [www.mpoc.org.my](http://www.mpoc.org.my).